

# Why choose a balloon instead of a strobe ?

- **For the effect the balloon produces**

Spectacular, original and magic  
Esthetic and amusing.

- **For the results of its light**

Efficient over 360°

Respect of the relieves

Glare free and homogeneous so it's a comfortable lighting

Powerful, lighting large areas

Higher light output for the same power

No shadows

- **For its handiness**

Mobile and handy

Quick to set up and easy to use

Easy package: to transport and to stock

Occupies little space on the ground

Self-inflating in some ranges

- **For its polyvalence**

A strobe, only lights. An Airstar balloon is 3 products in one:

- A lighting system,
- A decorative item
- A communication support

**You should never compare a balloon to a strobe of equivalent power. You must take into consideration the area that needs to be lighted and:**

- **the necessary number of strobes in comparison to the balloons**
- **and the time needed to set everything up.**